

Player Sponsorship Packages | 2022

Lilydale and Yarra Valley Netball (Valley) are offering Player Sponsorship Packages to all our Representative Players.

The purposes of these packages are:

1. Player Sponsorships allow Rep Parents to have their work, or a business/company pay the Rep fees. The company can then claim the costs of Player Sponsorship through their company/business as a tax deduction. The packages offer better value for money than paying for your child's fees privately.
2. Business/company gain exposure at Pinks Reserve Netball Facility
3. Valley gains additional revenue from the transaction

Every dollar a player/family bring in as sponsorship, we will discount 60c from their fees, eg if a player brings in \$100 dollars in sponsorship, they will have \$60 discounted from their fees.

Valley will provide an invoice addressed to your company's name for sponsorship.

Sponsorship Levels and Actual Costs to parents (see following pages for details)

Sponsorship	Net Cost to Company (less tax and GST claim)	Player Fee Discount (max)
Up to \$750	\$477	\$450
Up to \$1,250	\$795	\$750
\$2,200	\$1,400	\$1,145
\$2,750	\$1,750	\$1,145
\$3,300	\$2,100	\$1,145
\$5,500	\$2,800	\$1,145



Valley will also consider in-kind contributions to some or all the sponsorship value, e.g. if you are a Gym and are willing to provide gym access to our Representative teams in lieu of a cash payment.

If you already have paid some or all your child's fees for this year, Valley will provide an invoice for the full Sponsorship Package and a personal refund for what you have paid to date.

Signage must be installed and erected by Allwrite Signs. The design, artwork and cost of the sign is the responsibility of the sponsor. The signs remain the property of the sponsor and will be returned at the end of the agreed term.

If you are interested, please contact Simon Grimes on sponsorships@lyvna.com.au or 0434434117.



Incorp No: A004409X ABN: 184 9339 7085
PO Box 217
Mooroolbark Vic 3138



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Sponsorship Levels

Up to \$750

1. Name of player and company listed on fence (approx. 400X250) near court 1&2 at Pinks Reserve Netball Facility with exposure to 5000 Saturday attendees as well as club training 5 nights a week.
2. Name of player and company listed and redirection links to your website via our website www.lyvna.com.au. Our website receives over 50,000-page hits per month.

Estimated actual cost

Sponsorship	Net Cost (less tax and GST claim)	Player Fee Discount (max)
\$750	\$477	\$450

Up to \$1,250

1. Prominent display of players name and company logo on fence (approx. 900X400) near court 1&2 at Pinks Reserve Netball Facility with exposure to 5000 Saturday attendees as well as club training 5 nights a week.
2. Display of players name and company logo and redirection links to your website via our website www.lyvna.com.au. Our website receives over 50,000-page hits per month.

Estimated actual cost

Sponsorship	Net Cost (less tax and GST claim)	Player Fee Discount (max)
\$1,250	\$795	\$750

\$2,200 SILVER SPONSORSHIP LEVEL

1. Prominent display of your corporate sign (approx 2400x1000) at Pinks Reserve Netball Facility with exposure to 5000 Saturday attendees as well as club training 5 nights a week.
2. Prominent display of your corporate logo and redirection links to your website via our website homepage www.lyvna.com.au. Our website receives over 50,000 page hits per month.
3. Forwarding of your flyers/emails/promotions to all our clubs and members throughout the year via emails, website and Facebook as well as handing them out and announcing them on Saturdays.
4. Valley Netball will grant exclusive sponsorship rights in your field and will grant first option to renew the sponsorship in subsequent years.

Estimated actual cost

Sponsorship	Net Cost (less tax and GST claim)	Player Fee Discount (max)
\$2,200	\$1,400	\$1,145



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\$3,300 GOLD SPONSORSHIP LEVEL

1. Prominent display of your corporate signs x 2 (approx 2400x1000) at Pinks Reserve Netball Facility.
2. The display of your corporate logo attached to all official letterheads and emails for Valley Netball (as shown with the Bendigo Bank logo on this letter) identifying you as a Gold Sponsor of our association.
3. Prominent display of your corporate logo and redirection links to your website via our website homepage www.lyvna.com.au. Our website receives over 50,000 page hits per month.
4. Invitations to attend and promote your business at our special events including Grand Final day, our Annual Representative Team tournament, and our Fundraising Tournament “Janelle’s Miracle Netball Classic”.
5. Naming rights to an Age Group Fixture eg (Bendigo Bank 15U section 1, Bendigo Bank 15U section 2, etc)
6. Forwarding of your flyers/emails/promotions to all our clubs and members throughout the year via emails, website and Facebook as well as handing them out and announcing them on Saturdays.
7. Valley Netball will grant exclusive sponsorship rights in your field and will grant first option to renew the sponsorship in subsequent years.

Estimated actual cost

Sponsorship	Net Cost (less tax and GST claim)	Player Fee Discount (max)
\$3,300	\$2,100	\$1,145



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\$5,500 MAJOR SPONSORSHIP LEVEL

1. Prominent display of your corporate signs x 2 (approx 2400x1000) at Pinks Reserve Netball Facility. These will be located on the pavilion and in the prime locations of courts 1, 2 and 3.
2. Named as Major sponsor and display of your corporate logo on all official letterheads and emails for Valley Netball (as shown with the Bendigo Bank logo on this letter) identifying you as a Major supporter of our association.
3. Display of your corporate logo and redirection links to your website via our website and Facebook headers.



www.lyvna.com.au



www.facebook.com/lyvna

Our website receives over 50,000 page hits per month and our Facebook page reaches 20,000 people per month.

4. Branding on Valley games balls, umpire uniforms, training tops and coach shirts.
5. Invitations to attend and promote your business at our special events including Grand Final day, our Annual Representative Team tournament, and our Fundraising Tournament "Janelle's Miracle Netball Classic".
6. Naming rights to a Season eg Bendigo Bank Winter 2020, with the opportunity for the teams to compete for the Bendigo Bank Cup.
7. Forwarding of your flyers/emails/promotions to all our clubs and members throughout the year via emails, website and Facebook as well as handing them out and announcing them on Saturdays.
8. Valley Netball will grant exclusive sponsorship rights in your field and will grant first option to renew the sponsorship in subsequent years.

Estimated actual cost

Sponsorship	Net Cost (less tax and GST claim)	Player Fee Discount (max)
\$5,500	\$3,500	\$1,145



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