

Player Sponsorship Packages | 2024

Lilydale and Yarra Valley Netball Association (Valley Netball) are offering Player Sponsorship Packages to all our Representative Players.

The purposes of these packages are:

1. Player Sponsorships allow Rep Parents to have their work, or a business/company pay the Rep fees. The company can then claim the costs of Player Sponsorship through their company/business as a tax deduction. The packages offer better value for money than paying for your child's fees privately.
2. Business/company gain exposure at Pinks Reserve Regional Netball Facility in Kilsyth.
3. Valley Netball gains additional revenue from the transaction.

Every dollar a player/family bring in as sponsorship, we will discount 60c from their fees, e.g. if a player brings in \$100 dollars in sponsorship, they will have \$60 discounted from their fees.

Valley Netball will provide an invoice addressed to your company's name for sponsorship.

Sponsorship Levels and Actual Costs to parents (see page 3 onwards for details).

Sponsorship	Net Cost to Company (less tax and GST claim)	Player Fee Discount (max)
Up to \$750	\$477	\$450
Up to \$1,250	\$795	\$750
\$2,200	\$1,400	\$1,145
\$2,750	\$1,750	\$1,145
\$3,300	\$2,100	\$1,145
\$5,500	\$2,800	\$1,145

Valley Netball will also consider in-kind contributions to some or all of the sponsorship value, e.g. if you are a Gym and are willing to provide gym access to our Representative teams in lieu of a cash payment.

If you already have paid some or all your child's fees for this year, Valley Netball will provide an invoice for the full Sponsorship Package and a personal refund for what you have paid to date.

Signage must be installed and erected by Allwrite Signs. The design, artwork and cost of the sign is the responsibility of the sponsor. The signs remain the property of the sponsor and will be returned at the end of the agreed term.

For any enquiries, please contact Sue Reynolds on admin@lyvna.com.au.



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COMPANY SPONSORSHIP EXPOSURE

Valley Netball run competitions at Pinks Reserve Netball Facility.

<https://www.lyvna.com.au/information>

We have two Saturday seasons, Winter and Spring, running between March and December. We have over 200 teams playing Saturdays with the attendance by players, officials and spectators exceeding 5,000 throughout the day.

We also currently offer two Night Competitions on a Tuesday and Wednesday evening which has around 60 teams entered across two nights.



Many of our clubs use the Pinks Reserve Netball Facility for training, with the courts utilised every night from 4:00 pm to 9:00 pm during the week for games, training and specialist coaching. Our facility is fortunate enough to have the Victorian Netball League (VNL) community partner North East Blaze Netball Club run some of their training sessions at our courts.

Valley Netball also offer programs for players just starting netball by providing a NetSetGO program <https://www.lyvna.com.au/netsetgo-net-set-program> for players 5-9 years of age.

Valley Netball host tournaments which attract approximately 60 to 80 teams (2,000 players and spectators) for Sunday round-robin events, our annual Representative Team tournament and Netball Victoria tournaments. We also look at hosting charity tournaments for local junior teams. The teams attending these events come from across Melbourne and Victoria.



Valley Netball has 9 Representative Teams who compete weekly at the Waverley Netball Centre against some of the best teams in the state, as well as travelling to 12-13 tournaments throughout Melbourne and Victoria, travelling as far as Mildura.

Our facilities are also available for hire and have been used by local community groups, schools and the Eastern Football Netball League (EFNL) run their Summer competition.

On Sunday 19 May, we will be hosting the Netball Victoria Male Association Championships and the School Championships on Thursday 1 August.

SPONSORSHIP LEVELS

Up to \$750

1. Prominent display of your corporate logo and players name (optional) on fence (approx. 400mm x 250mm) on the eastern fence to court 9 at Pinks Reserve Netball Facility with exposure to 5,000 Saturday attendees as well as club training 5 nights a week.
2. Your corporate logo shared to our social media platforms and displayed on our website www.lyvna.com.au under the 'Valley Rep' menu with a redirection link to your website. Our website receives over 50,000-page hits per month.

Estimated actual cost:

Sponsorship	Net Cost (less tax and GST claim)	Player Fee Discount (max)
\$750	\$477	\$450

Up to \$1,250

1. Prominent display of your corporate logo and players name (optional) on fence (approx. 750mm x 350mm) on the eastern fence to court 9 at Pinks Reserve Netball Facility with exposure to 5,000 Saturday attendees as well as club training 5 nights a week.
2. Your corporate logo shared to our social media platforms and displayed on our website www.lyvna.com.au under the 'Valley Rep' menu with a redirection link to your website. Our website receives over 50,000-page hits per month.

Estimated actual cost:

Sponsorship	Net Cost (less tax and GST claim)	Player Fee Discount (max)
\$1,250	\$795	\$750

\$2,200 Gold Sponsorship Level

1. Prominent display of your corporate sign (approx. 2440mm x 1000mm) at Pinks Reserve Netball Facility with exposure to 5,000 Saturday attendees as well as club training 5 nights a week.
2. Prominent display of your corporate logo and redirection links to your website via our website homepage www.lyvna.com.au. Our website receives over 50,000 page hits per month.
3. Forwarding of your flyers/emails/promotions to all our clubs and members throughout the year via emails, website and socials as well as handing them out and announcing them on Saturdays.
4. Valley Netball will grant exclusive sponsorship rights in your field and will grant first option to renew the sponsorship in subsequent years.

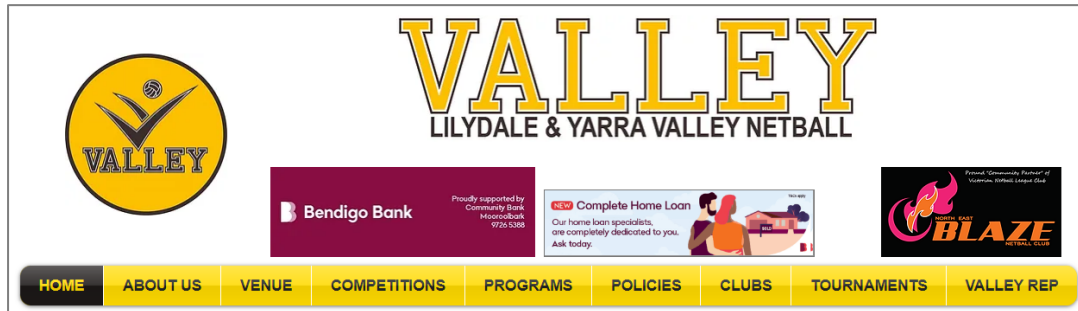
Estimated actual cost:

Sponsorship	Net Cost (less tax and GST claim)	Player Fee Discount (max)
\$2,200	\$1,400	\$1,145

\$5,500 Major Sponsorship Level

1. Prominent display of your corporate signs x 2 (approx. 2440mm x 1000mm) at Pinks Reserve Netball Facility. These will be located on the pavilion and in the prime locations of courts 1, 2 and 3.
2. Named as Major sponsor and display of your corporate logo on all official letterheads and emails for Valley Netball (as shown with the Bendigo Bank logo on this letter) identifying you as a Major supporter of our association.
3. Display of your corporate logo and redirection links to your website via our website and Facebook headers.

www.lyvna.com.au



www.facebook.com/lyvna



Our website receives over 50,000 page hits per month and our Facebook page reaches 20,000 people per month.

4. Branding on Valley Netball games balls, umpire uniforms, training tops and coach shirts.
5. Invitations to attend and promote your business at our special events including Grand Final day, our Annual Representative Team tournament, and any Fundraising Tournaments held.
6. Forwarding of your flyers/emails/promotions to all our clubs and members throughout the year via emails, website and socials as well as handing them out and announcing them on Saturdays.
7. Valley Netball will grant exclusive sponsorship rights in your field and will grant first option to renew the sponsorship in subsequent years.

Estimated actual cost:

Sponsorship	Net Cost (less tax and GST claim)	Player Fee Discount (max)
\$5,500	\$3,500	\$1,145