

# LILYDALE AND YARRA VALLEY NETBALL ASSOCIATION | 2024

## About Us

Netball is the highest participation female sport in Australia with over 250,000 in Victoria alone and is now the third most popular team participation sport in Australia. 874,000 women and girls, and 126,000 men and boys were participating in netball in 2022.

Lilydale and Yarra Valley Netball Association (Valley Netball) was established in 1979 and grown to be one of the larger netball associations in Melbourne and largest in the outer east of Melbourne and Yarra Valley. Valley Netball currently provide facilities, competitions, and support for 21 clubs, 200+ teams and over 2,500 registered players and officials.

At Valley Netball, we strive to provide players the opportunity to participate in netball as well as offering them the chance to *"be the best they can be"* by continuing to provide the resources and opportunities to play at the highest level.

Our clubs and their members are based in the outer eastern suburbs of Melbourne and Yarra Valley areas including suburbs and towns of Badger Creek, Bayswater, Bayswater North, Boronia, Chirnside Park, Chum Creek, Coldstream, Croydon, Croydon Hills, Croydon North, Croydon South, Emerald, Ferntree Gully, Gruyere, Healesville, Heathmont, Hoddles Creek, Kallista, Kalorama, Kilsyth, Launching Place, Lilydale, Macclesfield, Millgrove, Monbulk, Montrose, Mooroolbark, Mt Evelyn, Olinda, Seville, Silvan, The Patch, Wandin East, Wandin North, Wesburn, Wonga Park, Yarra Glen, Yarra Junction and Yering.



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## Our Home

Valley Netball is located at Pinks Reserve Regional Netball Facility in Kilsyth. All our games and competitions are played at Pinks Reserve and the facility includes 12 courts and pavilion. This facility is the “cornerstone” of netball in the outer eastern suburbs and Yarra Valley and is run and managed by Valley Netball.



Image Source: Greenline

Stage 1 construction of a new stadium to courts 1 & 2 was completed in 2019.



Another 4 court stadium structures were constructed in 2022 to courts 3, 4, 5 & 6.

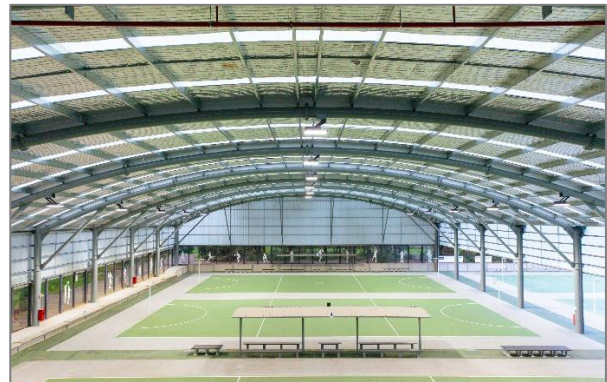


Image Source: Greenline

Over 250,000 people attend Pinks Reserve Netball Facility every year.



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## Our Competitions and Programs

Valley Netball run competitions at Pinks Reserve Netball Facility.

<https://www.lyvna.com.au/information>

We have two Saturday seasons, Winter and Spring, running between March and December. We have over 200 teams playing Saturdays with the attendance by players, officials and spectators exceeding 5,000 throughout the day.

We also currently offer two Night Competitions on a Tuesday and Wednesday evening which has around 60 teams entered across two nights.



Many of our clubs use the Pinks Reserve Netball Facility for training, with the courts utilised every night from 4:00 pm to 9:00 pm during the week for games, training and specialist coaching. Our facility is fortunate enough to have the Victorian Netball League (VNL) community partner North East Blaze Netball Club run some of their training sessions at our courts.

Valley Netball also offer programs for players just starting netball by providing a NetSetGO program <https://www.lyvna.com.au/netsetgo-net-set-program> for players 5-9 years of age.

Valley Netball host tournaments which attract approximately 60 to 80 teams (2,000 players and spectators) for Sunday round-robin events, our annual Representative Team tournament and Netball Victoria tournaments. We also look at hosting charity tournaments for local junior teams. The teams attending these events come from across Melbourne and Victoria.



Valley Netball has 9 Representative Teams who compete weekly at the Waverley Netball Centre against some of the best teams in the state, as well as travelling to 12-13 tournaments throughout Melbourne and Victoria, travelling as far as Mildura.

Our facilities are also available for hire and have been used by local community groups, schools and the Eastern Football Netball League (EFNL) run their Summer competition.

On Sunday 19 May, we will be hosting the Netball Victoria Male Association Championships and the School Championships on Thursday 1 August.

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## Corporate Partners

The running of our competitions and representative teams requires considerable fundraising by our members and takes a lot of time and dedication by our many volunteers in organising raffles, barbecues, etc. Due to our increasing participation, umpire fees, insurance fees, tournament fees and the costs of the running the new Pinks Reserve Facility, we cannot absorb these costs without either substantially increasing our fees to clubs and players or with the assistance of our corporate partners.

We believe having local companies partnering with our association promotes a strong community and enhances Valley Netball, our netball community and local companies.

We aim to use the sponsorship money for tangible investments, rather than just general revenue. In 2018/19, the money provided by our Corporate Partners allowed us to invest in \$50,000 towards additional seating at Pinks Reserve. All our sponsors were recognised with permanent plaques on each new seat.

This seat is provided  
thanks to the sponsorship from  
**Kleverkamp Bros**  
**Cabinet Makers**

We hope one of the Sponsorship Packages on the following pages is of interest to you or if you have an alternative proposal, we look forward to hearing from you.

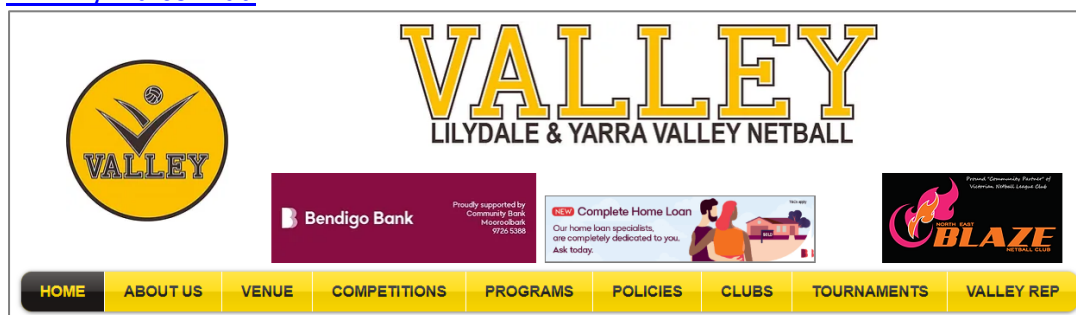
Sue Reynolds  
(Administration Officer)  
[admin@lyvna.com.au](mailto:admin@lyvna.com.au)

## SPONSORSHIP PACKAGES

### MAJOR SPONSOR \$5,500 (inc GST) per year

1. Prominent display of your corporate signs x 2 (approx. 2440mm x 1000mm) at Pinks Reserve Netball Facility. These will be located on the pavilion and in the prime locations of courts 1, 2 and 3.
2. Named as Major sponsor and display of your corporate logo on all official letterheads and emails for Valley Netball (as shown with the Bendigo Bank logo on this letter) identifying you as a Major supporter of our association.
3. Display of your corporate logo and redirection links to your website via our website and Facebook headers.

[www.lyvna.com.au](http://www.lyvna.com.au)



[www.facebook.com/lyvna](http://www.facebook.com/lyvna)



Our website receives over 50,000 page hits per month and our Facebook page reaches 20,000 people per month.

4. Branding on Valley Netball games balls, umpire uniforms, training tops and coach shirts.
5. Invitations to attend and promote your business at our special events including Grand Final day, our Annual Representative Team tournament, and any Fundraising Tournaments held.
6. Forwarding of your flyers/emails/promotions to all our clubs and members throughout the year via emails, website and socials as well as handing them out and announcing them on Saturdays.
7. Valley Netball will grant exclusive sponsorship rights in your field and will grant first option to renew the sponsorship in subsequent years.

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## SPONSORSHIP PACKAGES (CONT'D)

### **GOLD SPONSOR \$2,200 (inc GST) per year**

- 1 Prominent display of your corporate signs x 2 (approx. 2440mm x 1000mm) at Pinks Reserve Netball Facility.
- 2 The display of your corporate logo attached to all official letterheads and emails for Valley Netball (as shown with the Bendigo Bank logo on this letter) identifying you as a Gold Sponsor of our association.
- 3 Prominent display of your corporate logo and redirection links to your website via our website homepage [www.lyvna.com.au](http://www.lyvna.com.au). Our website receives over 50,000 page hits per month.
- 4 Invitations to attend and promote your business at our special events including Grand Final day, our Annual Representative Team tournament, and any Fundraising Tournaments held.
- 5 Forwarding of your flyers/emails/promotions to all our clubs and members throughout the year via emails, website and socials as well as handing them out and announcing them on Saturdays.
- 6 Valley Netball will grant exclusive sponsorship rights in your field and will grant first option to renew the sponsorship in subsequent years.

### **SILVER SPONSOR \$1,100 (inc GST) per year**

- 1 Prominent display of your corporate sign (approx. 2440mm x 1000mm) at Pinks Reserve Netball Facility with exposure to 5,000 Saturday attendees as well as club training 5 nights a week.
- 2 Prominent display of your corporate logo and redirection links to your website via our website homepage [www.lyvna.com.au](http://www.lyvna.com.au). Our website receives over 50,000 page hits per month.
- 3 Forwarding of your flyers/emails/promotions to all our clubs and members throughout the year via emails, website and socials as well as handing them out and announcing them on Saturdays.
- 4 Valley Netball will grant exclusive sponsorship rights in your field and will grant first option to renew the sponsorship in subsequent years.

*Valley Netball will also consider in-kind contributions to some or all of the sponsorship value, e.g. if you are a Gym and are willing to provide gym access to our Representative teams in lieu of a cash payment.*

*Signage must be installed and erected by Allwrite Signs. The design, artwork and cost of the sign is the responsibility of the sponsor. The signs remain the property of the sponsor and will be returned at the end of the agreed term.*